

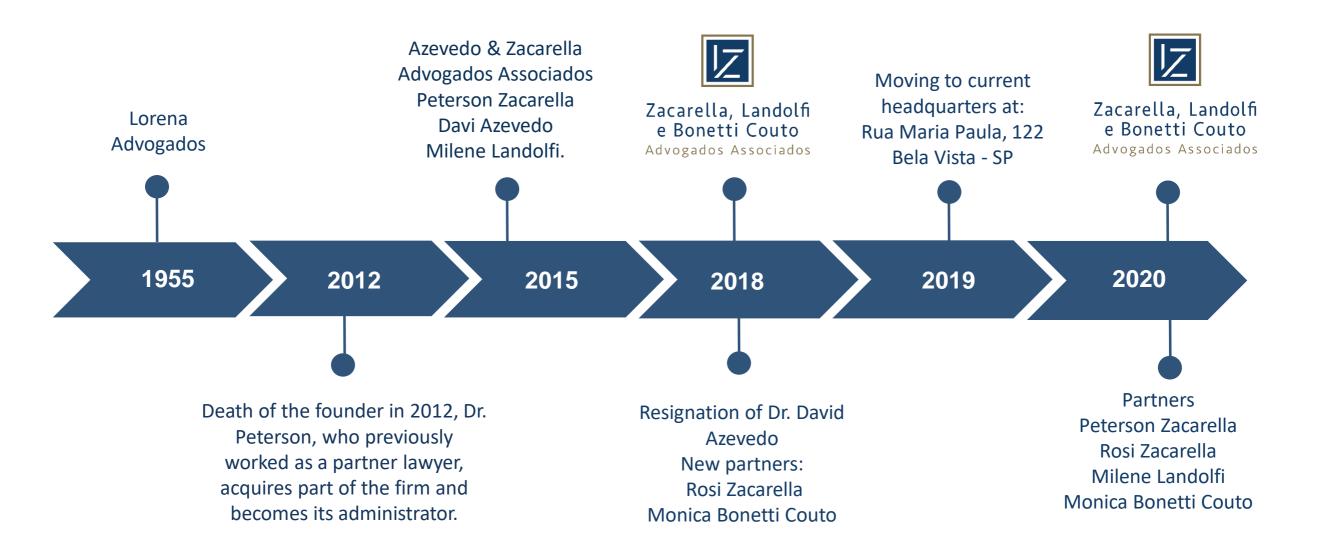
# The Firm



We started our journey with the traditional *Lorena Advogados* firm, founded in 1955. After the founder passed away in 2012, Peterson, who previously acted as a partner, acquires part of the firm and becomes its managing partner.

After that period, many changes occurred with the arrival of new areas of expertise to adapt to the needs of customers. The years 2015 and 2018 were very important for the firm, as became part of the society Milene Landolfi, Rosi Zacarella and Monica Bonetti Couto, respectively, changing the firm's name to the current one: Zacarella, Landolfi e Bonetti Couto Advogados Associados.

Today we are proud of our journey, as it shows that we are on the right path with maturity, new opportunities and continuous growth, always investing in academic training combined with experience.





## A New Model of Practicing Law

The **Zacarella, Landolfi and Bonetti Couto Advogados Associados** firm has built a successful trajectory through its purpose of acting side by side with clients in an agile way, with personalized service and high technical capacity of its team.

In a scenario marked by technological innovations in the daily lives of companies and people, new Law fields have been established for which we continue to offer high quality work and results.

Its headquarters is located in the Bela Vista neighborhood (São Paulo), with a modern and fully digital infrastructure, with flexibility and adaptation to modern work routines.

The firm is composed of lawyers and experienced professionals, trained and updated in several branches of Law, mostly masters and professors from the most renowned private universities in São Paulo. The partners participate in lectures, associations and have authorship in several legal books.





# **Mission**

Advocate for corporate clients employing all technical knowledge in a customized manner, both in the preventive and in litigation, up to higher levels seeking the solution of the disputes with transparency, responsibility and dedication.

# **Vision**

To be recognized as a reference law firm by corporate clients due to our experience, customized service and technical excellence inspiring credibility and security.

# **Values**

Quality – Experience

Ethics – Customized Solutions

Personality - Responsibility

Dedication – Transparency

Respect for customers, suppliers

and employees.

# What Makes us Different





# **Agility**

Legerity in the presentation of legal solutions, employing technique and excellence.



# **Excellence**

Highly specialized professionals in various areas of Law, including Masters



# **Solutions**

Acting side by side with the client, having transparency, quality and commitment.



# Performance Strategy

Strategic Advocacy to provide legal safety in decision making, counseling



- Contractual
- Advisory
- Commercial
- Credit Recovery
- Corporate
- Opinions
- Digital
- Family and Successions
- Labor

- Regulatory
- Negotiations
- Intellectual Property
- Consumer
- Crisis Management
- Administrative
- Higher Courts
- Strategic Litigation



# Partners



### Peterson Zacarella

Lawyer with over 20 years of experience.

Master Degree in Law, academic professor and member of the OAB ethics committee.

Recognized by the specialized magazine

Análise Editorial as one of the "500 most admired lawyers in Brazil".



### Rosi Zacarella

Lawyer. Acts in the management of the office expansion project, accumulating administrative, financial and marketing functions, aiming at the optimization of resources and quality in the provision of services to clients.



### Milene Landolfi

Lawyer. Master Degree in Law. She has worked for more than 20 years in the advisory, preventive, contractual and litigation spheres, both in the labor and in the civil area. Post-Graduate in Regulatory Law.



### Mônica Bonetti Couto

Lawyer. PhD in Law.
Responsible for defining the strategy to be adopted in the most complex cases, in order to provide the most appropriate treatment in compliance with the specificities of each client/litigation. Author of several legal works, she owns a Jabuti award for legal literature.

# Some of our Clients Zacarella, Landolfi e Bonetti Couto Advogados Associados





































# Contact

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# Zacarella, Landolfi e Bonetti Couto

Advogados Associados

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- in Zacarella, Landolfi e Bonetti Couto Advogados Associados
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